



Built to *Deliver*

Who We Are

Threesixty is a **full-service digital agency** built for organisations that want more than activity; they want outcomes.

We are strategists, creatives, and execution specialists in one team. From brand positioning to performance campaigns, from digital experiences to offline strategy, we cover the full marketing mix, so you never have to coordinate multiple agencies again.

Our founder and leadership team bring decades of combined experience working with corporate and high-growth brands. That experience shows in how we think, how we work, and what we deliver.



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We work best with organisations that value clarity, accountability, and sustained progress.

The Problem We Solve



Most marketing underperforms!
Not because of bad ideas, but because
of broken processes.

We see it constantly:



Goals are unclear or
keep changing



Agencies operate
far from decision-
making



Output is measured,
not outcomes



Teams churn and
context disappears



*The result is a company that spends
without progress and has activity
without direction.*

Threesixty was built to fix this.
We operate close to the business, align
tightly with your goals, and hold ourselves
accountable to what actually moves the
needle.

How We Work



We offer two clear ways of engaging, depending on what your organisation needs.

01

Project & Retainer Engagements

Ideal for organisations that need a sharp external partner for defined initiatives.

We deliver end-to-end: strategy, creative, execution, and performance optimisation — within a clear scope, on a set timeline, to an agreed standard.

02

Integrated Marketing Partnership

For organisations that need continuity and a team that thinks inside the business.

In this model, a dedicated Threesixty account lead sits inside your planning process — not outside it. KPIs are agreed upfront and tied directly to business goals. You retain full access to our agency's capabilities: strategy, design, content, digital, and performance.

This model reduces friction, removes blind spots, and produces stronger marketing over time because understanding compounds.

How We Run The Work



Great thinking only counts when it is executed consistently and improved over time. Here is how we make that happen.



Clear Ownership

Every engagement has one dedicated account lead, one person who owns delivery, owns communication, and owns the results. You always know who is responsible.

Goals Agreed Upfront



Before any work begins, we align on objectives, KPIs, and what success looks like. We do not optimise for hours spent. We optimise for outcomes delivered.

Structured Execution



Work runs on documented plans with defined timelines, clear briefs, and structured review cycles. This eliminates rework, maintains momentum, and keeps quality consistent.

Transparent Communication



You receive regular progress updates and early signals when priorities need to shift. No surprises. No chasing.

Ongoing Measurement



Performance is reviewed continuously, not just at the end. We track what is working, refine what is not, and apply those insights to the next cycle. Context is preserved. Standards

Our Capabilities



We organise our capabilities around business outcomes, not service categories.

Brand & Positioning

- Brand strategy and visual identity
- Messaging, tone of voice, and market positioning
- Brand guidelines and application across channels

Offline & Integrated Strategy

- 360-degree campaign planning across digital and traditional media
- Out-of-home, print, events, and activation strategy
- Integrated channel planning for multi-market campaigns

Digital Growth & Campaigns

- Campaign development and full-funnel execution
- Content strategy and creative production
- Social media and community management
- Paid media planning, buying, and optimisation

Web & Digital Experience

- Website strategy, design, and optimisation
- Conversion-focused landing pages
- SEO foundations and long-term performance

Performance, Reporting & Learning

- KPI definition and measurement frameworks
- Reporting designed for leadership, not just marketing teams
- Continuous optimisation informed by real data

Our Standard



We hold ourselves to three words.

Bold.



We challenge weak assumptions and propose better directions even when it is uncomfortable. A great strategy begins with honest thinking.

Brave.



We take ownership. When something is not working, we say so early and fix it. We do not hide behind activity reports or jargon.

Brilliant.



The work we produce is clear, polished, and effective. Quality is not negotiable.

Brands We've Worked With



We have partnered with organisations across financial services, education, professional services, and high-growth consumer brands.

Our work spans brand development, performance campaigns, content ecosystems, website strategy, and long-term integrated marketing support.



WhyThreesixty



There are many agencies. There are very few partners.

Clients choose Threesixty because we combine three things that rarely come together in one place:

We combine:

- ✔ **Strategic clarity** — we help you decide what to do and why
- ✔ **Execution discipline** — we deliver it properly, consistently
- ✔ **Operating continuity** — we work like an extension of your team

We are built for organisations that want more than a vendor.

They want a team that understands the business, takes ownership of the results, and grows alongside them.

That is what Threesixty delivers.

We're digital marketing specialists
for small businesses like yours.

Let's Talk

We would love to learn about
your goals and show you how
we can help.

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